

#a2zusergroup

Tweet Chat 10/5

Using iPads to improve/enhance your Event

Trending Words

rt, ipad, app, use, @velchain:, @velchain, -, @tracibrowne, apps, using, show, love, ipads, great, @michellebruno

Event Participants





RT @VelChain: Join me for #a2zusergroup tweetchat on 10/5 at 12:30 PM EST. We're talking Ipads for Expos/Events <http://t.co/AYa2PJ5h> #iaee #pcma

05-Oct-11 01:05 | KalpeshRaval



RT #a2zUserGroup - Is your Event Management Software PCI Compliant? <http://t.co/eqSic1mU> #eventprofs #epochat

05-Oct-11 12:51 | ExpoQueenUSA



RT @VelChain: Join me for #a2zusergroup tweetchat on 10/5 at 12:30 PM EST. We're talking Ipads for Expos/Events <http://t.co/AYa2PJ5h> #iaee #pcma

05-Oct-11 13:34 | ExpoQueenUSA



Another great chat today! RT @a2zUserGroup: please join our tweet chat tomorrow. on using iPads at events! 12:30 ET #a2zusergroup

05-Oct-11 16:04 | traci browne



Hi, my name is Dave Lutz. I'm a consultant/independent contractor that works closely with the a2z Team. #a2zusergroup

05-Oct-11 16:30 | VelChain



I'll be moderating the a2z User Group tweetchat today. Please introduce yourself. #a2zusergroup

05-Oct-11 16:30 | VelChain



Lisa from a2z here! RT @VelChain: I'll be moderating the a2z User Group tweetchat today. Please introduce yourself. #a2zusergroup

05-Oct-11 16:31 | lisamcgrath



#a2zusergroup I'm Barbara Katz, Exhibits Manager with Society of Petroleum Engineers; never done a tweet chat before #a2zusergroup

05-Oct-11 16:31 | BarbaraKatz1



Hi Dave! I am Michelle and I LOVE my iPad!!! Glad to be here to see what more I can do with it for my events! #a2zUserGroup

05-Oct-11 16:31 | ExpoQueenUSA



If this is UR 1st Twitter chat, U will find it useful to use Tweetchat.com to automatically add the hashtag & follow the chat #a2zusergroup

05-Oct-11 16:31 | VelChain



Greg from Baltimore. Looking forward to the conversation! #a2zUserGroup

05-Oct-11 16:32 | GregRuby



Hey Dave. Todd Tolbert from SCS here. Looking forward to the chat #a2zusergroup

05-Oct-11 16:32 | SCSbyAVMG



Just got the iPad2; looking forward to working on it but a newbie so need suggestions of what apps to get #a2zusergroup

05-Oct-11 16:33 | BarbaraKatz1



Welcome @BarbaraKatz1 and @GregRuby! #a2zusergroup

05-Oct-11 16:33 | a2zUserGroup



Hi everybody, I'm Helene, meeting planner with SPE. I can't wait to see how I can use my iPad onsite! #a2zusergroup

05-Oct-11 16:33 | HFreeman_SPE



Q1. One of the most compelling usages for Ipad onsite is access to all your docs? What's working for you? #a2zusergroup

05-Oct-11 16:35 | VelChain



I have an iPhone and an iPad - love both! #a2zUserGroup

05-Oct-11 16:36 | ExpoQueenUSA



@lisamcgrath Ha, maybe someday you'll convert me! #a2zusergroup

05-Oct-11 16:36 | VelChain



@GregRuby What would use 2 replace Vol 1 and 2? #a2zusergroup

05-Oct-11 16:36 | VelChain



@VelChain When it comes to tablets, iPad is still only the real game in the marketplace #a2zUserGroup

05-Oct-11 16:36 | rajivj



@VelChain Come on over to the Dark Side, we have cookies! #a2zUserGroup

05-Oct-11 16:36 | GregRuby



Q1 We had great results using the Ipad2 for audience polling on site at the event...people were intrigued to use it #a2zusergroup

05-Oct-11 16:37 | tracibrowne



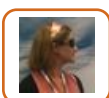
I haven't used onsite yet, but my research shows PDF expert works pretty well for document reference. #a2zusergroup

05-Oct-11 16:37 | HFreeman_SPE



Use a droid for phone iPad for tablet. And yes documents and giving presentations on the ipad #A2zusergroup

05-Oct-11 16:37 | SCSbyAVMG



I don't even travel w/my laptop anymore RT @rajivj: @VelChain When it comes to tablets, iPad is still only the real game... #a2zusergroup

05-Oct-11 16:38 | tracibrowne



@tracibrowne Interesting did you use PollEverywhere or something else? #a2zusergroup

05-Oct-11 16:38 | VelChain



@tracibrowne cool! what app did you use #a2zusergroup

05-Oct-11 16:38 | lisamcgrath



We used polldaddy RT @lisamcgrath @velchain cool! what app did you use #a2zusergroup

05-Oct-11 16:38 | tracibrowne



What is the best app to use to manage documents? #a2zusergroup

05-Oct-11 16:38 | BarbaraKatz1



I just need to find a good Bluetooth kb for my iPad to displace my laptop #A2zusergroup

05-Oct-11 16:38 | SCSbyAVMG



Q1 is anyone using DropBox or Documents to go? Those are two popular solutions for replacing onsite binders. #a2zusergroup

05-Oct-11 16:40 | VelChain



@SCSbyAVMG I use the Logitech Zagg keyboard/case #a2zusergroup

05-Oct-11 16:40 | tracibrowne



PDF expert enables you to make notes on a pdf of your floor plan or highlight a booth, etc #a2zusergroup

05-Oct-11 16:40 | BarbaraKatz1



love me some dropbox! RT @VelChain: Q1 is anyone using DropBox or Documents to go? #a2zusergroup

05-Oct-11 16:40 | tracibrowne



@BarbaraKatz1 Thanks...I've been looking at those. Small keys though #A2zusergroup

05-Oct-11 16:40 | SCSbyAVMG



#CEIR Predict Conf in NY used iPads effectively. All of the presentations were on iPad to follow along #a2zUserGroup

05-Oct-11 16:41 | rajivj



@tracibrowne Cool, love the idea of being able to scan and send while on the move. Being tethered = bad. #a2zusergroup

05-Oct-11 16:41 | VelChain



@VelChain A1 Dropbox seems to be a great option, but have not had the opp to use it extensively yet #a2zUserGroup

05-Oct-11 16:41 | GregRuby



you get used to it RT @SCSbyAVMG: @BarbaraKatz1 Thanks...I've been looking at those. Small keys though #a2zusergroup

05-Oct-11 16:41 | tracibrowne



Cool! RT @BarbaraKatz1: PDF expert enables you to make notes on a pdf of your floor plan or highlight a booth, etc #a2zusergroup

05-Oct-11 16:41 | VelChain



Agreed! RT @VelChain: @tracibrowne Cool, love the idea of being able to scan and send while on the move. Tethered = bad. #a2zUserGroup

05-Oct-11 16:42 | ExpoQueenUSA



Yes, I also use Dropbox & Docs to Go, however Docs to Go isn't as easy to make notes on for post con review. #a2zusergroup

05-Oct-11 16:42 | HFreeman_SPE



I like to make sure I have my docs...so I use phone drive to copy them to ipad #A2zusergroup

05-Oct-11 16:42 | SCSbyAVMG



Good to know! RT @HFreeman_SPE: I use Dropbox & Docs to Go, but Docs to Go isnt as easy to make notes on for post con review. #a2zusergroup

05-Oct-11 16:42 | a2zUserGroup



Helene you'll have to show me how to use it! I'll bring in my iPad next week #a2zusergroup

05-Oct-11 16:42 | BarbaraKatz1



I was wondering how?? RT @tracibrowne: Clarification need Ipad2 for DocScanner...take picture of doc to scan #a2zusergroup

05-Oct-11 16:44 | VelChain



A2 - HootSuite is my go to app on the iPad to monitor social media at events. Pretty robust features #a2zUserGroup

05-Oct-11 16:45 | GregRuby



@VelChain A2 I mostly use hoot suite, but I'm sure there is something better #A2zusergroup

05-Oct-11 16:46 | SCSbyAVMG



RT @GregRuby: A2 - HootSuite is my go to app on the iPad to monitor social media at events. Pretty robust features #a2zUserGroup

05-Oct-11 16:46 | rajivj



@VelChain I am a TweetDeck fan #a2zusergroup

05-Oct-11 16:46 | lisamcgrath



I agree, HootSuite is most comprehensive for social networking. #a2zusergroup

05-Oct-11 16:46 | HFreeman_SPE



@GregRuby Can U tell us why U like Hootsuite vs. Tweetdeck? #a2zusergroup

05-Oct-11 16:46 | VelChain



A2 I tend to use tweetchat to monitor SM...but it's because I constantly forget to put hashtag on my tweets #a2zusergroup

05-Oct-11 16:46 | tracibrowne



A2 - I just have too many issues with TweetDeck to rely on it on my iPad #a2zUserGroup

05-Oct-11 16:46 | GregRuby



HootSuite is great. RT @VelChain: Q2. What recommendations do you have 4 using Ipad to monitor social media for your show? #a2zUserGroup

05-Oct-11 16:47 | ExpoQueenUSA



But don't you have to constantly refresh on hoot suite? Haven't found a streaming feature #A2zusergroup

05-Oct-11 16:47 | SCSbyAVMG



Tweetdeck just has a bad habit of crashing often on my iPad or taking forever to update. HootSuite has had none of that for me #a2zUserGroup

05-Oct-11 16:47 | GregRuby



@GregRuby Hootsuite is definitely a better solution for organizers with multiple people tweeting from account! #a2zusergroup

05-Oct-11 16:48 | VelChain



you mean the slides were on iPad? RT @rajivj: #CEIR Predict Conf in NY used iPads. All of the presentations were on iPad #a2zUserGroup

05-Oct-11 16:48 | michellebruno



that's because you have 5 million songs on your iPad! RT @GregRuby: Tweetdeck just has a bad habit of crashing often... #a2zusergroup

05-Oct-11 16:48 | tracibrowne



@rajivj do they give all attendees loaded iPads? #a2zusergroup

05-Oct-11 16:50 | tracibrowne



@tracibrowne LOL #a2zUserGroup

05-Oct-11 16:50 | rajivj



@tracibrowne I just have eclectic tastes... #a2zUserGroup

05-Oct-11 16:51 | GregRuby



Can you summarize what the case study said? #a2zusergroup

05-Oct-11 16:51 | BarbaraKatz1



Oops "Have you read"? #a2zusergroup

05-Oct-11 16:51 | VelChain



yes, i like this idea RT @VelChain: Has U read IAPPA case study on using lpads for onsite booth sales?
<http://t.co/GKavWpSz> #a2zusergroup

05-Oct-11 16:51 | tracibrowne



@VelChain Just downloaded it - a nice quick read! #a2zUserGroup

05-Oct-11 16:51 | GregRuby



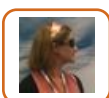
@tracibrowne #CEIR either gave or loaned iPads to all attendees. It was in NY for C-level exec + PE + Banks +
Fin guys #a2zUserGroup

05-Oct-11 16:51 | rajivj



@BarbaraKatz1 Instead of doing booth sales in office, visit exhibitor booth and complete transaction.
#a2zusergroup

05-Oct-11 16:52 | VelChain



I thought you were doing impression of LOL Cats...RT @VelChain: Oops "Have you read"? #a2zusergroup

05-Oct-11 16:52 | tracibrowne



RT @VelChain: Has you read the IAPPA case study on using lpads for onsite booth sales? <http://t.co/MUI9E8tW>
#a2zUserGroup

05-Oct-11 16:53 | rajivj



@tracibrowne Ha! But I do like LOL Cats! #a2zusergroup

05-Oct-11 16:53 | VelChain



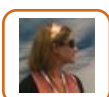
Barbara it would eliminate our rebooking room. #a2zusergroup

05-Oct-11 16:53 | HFreeman_SPE



RT @rajivj: RT @VelChain: Has you read the IAPPA case study on using lpads for onsite booth sales?
<http://t.co/UTVY2MpU> #a2zUserGroup

05-Oct-11 16:53 | ExpoQueenUSA



Re: Booth sales...recommend getting Square to process credit cards, recommend it to exhibitors for consumer
shows too! #a2zusergroup

05-Oct-11 16:53 | tracibrowne



I like the idea of using it for those who missed their appts #a2zusergroup

05-Oct-11 16:54 | BarbaraKatz1



@rajivj They are a great tool - makes the sales process more one on one, more intimate in my opinion #a2zUserGroup

05-Oct-11 16:55 | GregRuby



Agreed! RT @GregRuby: @rajivj They are a great tool - makes the sales process more one on one, more intimate in my opinion #a2zusergroup

05-Oct-11 16:55 | a2zUserGroup



@tracibrowne I was in SFO 2 week ago and my cab driver used it to charge my card. Pretty slick! #a2zUserGroup

05-Oct-11 16:55 | rajivj



@tracibrowne Cool, so if expo system doesn't charge CC's use an app like Square for credit card processing. #a2zusergroup

05-Oct-11 16:56 | VelChain



Thanks, Traci. Great idea to aid booth sales. RT @tracibrowne: Square - <http://t.co/flGEFRHI> #a2zusergroup

05-Oct-11 16:56 | a2zUserGroup



Anyone have any issues with connectivity in some venues while using a tablet? #a2zUserGroup

05-Oct-11 16:57 | GregRuby



Square - so much less expensive and easier set up than a merchant account #a2zusergroup

05-Oct-11 16:57 | tracibrowne



Perhaps using the iPad to show booth analytics would also be helpful. Anyone accessing google analytics from Ipad? #a2zusergroup

05-Oct-11 16:57 | VelChain



Wow...that is impressive! RT @tracibrowne: Square - so much less expensive and easier set up than a merchant account #a2zUserGroup

05-Oct-11 16:58 | ExpoQueenUSA



What does Google analytics tell you? #a2zusergroup

05-Oct-11 16:59 | BarbaraKatz1



@ExpoQueenUSA they no longer have limits on the amount you can process, you can charge a \$40,000 consulting gig #a2zusergroup

05-Oct-11 16:59 | tracibrowne



Concierges on show floor using iPads to guide attendees to booths and other areas #a2zUserGroup

05-Oct-11 16:59 | rajivj



@VelChain I do google analytics on my and my customers websites from iPad religiously #A2zusergroup

05-Oct-11 16:59 | SCSbyAVMG



@ExpoQueenUSA well, that is if they have a limit that goes beyond 40,000 ;-) #a2zusergroup

05-Oct-11 16:59 | tracibrowne



@tracibrowne Directly on their website through the browser
#A2zusergroup

05-Oct-11 17:01 | SCSbyAVMG



Is anyone actually using their iPad to present from? If so, do you use keynote? Others? #A2zusergroup

05-Oct-11 17:01 | SCSbyAVMG



Yes. Great for presentations, group surveys, sharing handouts RT @SCSbyAVMG: Is anyone using their iPad to present from? #a2zUserGroup

05-Oct-11 17:02 | ExpoQueenUSA



@ExpoQueenUSA I like that...with big print "Ask Me" on shirts or "Expo Concierge" #a2zusergroup

05-Oct-11 17:02 | tracibrowne



@tracibrowne @scsbyavmg - There is an app for better viewing google analytics. I can't find it right now though -
;-) #a2zusergroup

05-Oct-11 17:02 | VelChain



@SCSbyAVMG Not easy to present from iPad(2). Most projectors do not have HDMI input #a2zUserGroup

05-Oct-11 17:03 | rajivj



@VelChain cool have to look that up #A2zusergroup

05-Oct-11 17:03 | SCSbyAVMG



@brandtkrueger used an iPad for his EventCamp Europe presentation and actually drew his slides right there
#a2zusergroup

05-Oct-11 17:03 | tracibrowne



Q4. What apps or resources help you be a better concierge 4 exhibitors/attendees? #a2zusergroup

05-Oct-11 17:03 | VelChain



@BarbaraKatz1 Here is another article on iPads for show organizers: <http://t.co/R4LKKe28> #a2zusergroup

05-Oct-11 17:03 | michellebruno



I have the VGA connector! Works! @rajivj: @SCSbyAVMG Not easy to present from iPad(2). Most projectors do
not have HDMI input #A2zusergroup

05-Oct-11 17:04 | SCSbyAVMG



@michellebruno Thanks for sharing that article #a2zUserGroup

05-Oct-11 17:05 | GregRuby



@SCSbyAVMG I use VGA connector too. But then one more thing to carry :(#a2zUserGroup

05-Oct-11 17:05 | rajivj



If an exhibitor needs a new power cord, velcro, or a restaurant recommendation - how can you and UR Ipad
help? #a2zusergroup

05-Oct-11 17:06 | VelChain



Airplay Mirroring to AppleTV in iOS 5- Soon no cables! #a2zusergroup

05-Oct-11 17:06 | BrandtKrueger



@tracibrowne Learned a lot trying that iPad trick. I learned I still need notes, for one thing! Otherwise seemed to work well #a2zusergroup

05-Oct-11 17:07 | BrandtKrueger



Thanks. That is a real soln @BrandtKrueger: Airplay Mirroring to AppleTV in iOS 5- Soon no cables! #a2zUserGroup

05-Oct-11 17:07 | rajivj



@SCSbyAVMG Found it! Analytics Pro = App for google analytics #a2zusergroup

05-Oct-11 17:07 | VelChain



@VelChain During the recent AIBTM, I was constantly using my iPad to pull up local info for attendees and exhibitors #a2zUserGroup

05-Oct-11 17:07 | GregRuby



@VelChain #A2zusergroup

05-Oct-11 17:08 | SCSbyAVMG



@VelChain OpenTable.com and Yelp are great for restaurant ideas. OT app can even have you make a reservation for them. #a2zusergroup

05-Oct-11 17:08 | lisamcgrath



I think it's gr8 but needs to be communicated on how 2 find them RT @rajivj: what do U think of "Expo Concierge" w/iPad #a2zusergroup

05-Oct-11 17:08 | tracibrowne



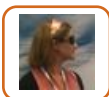
Thanks. RT @VelChain: @SCSbyAVMG Found it! Analytics Pro = App for google analytics #A2zusergroup

05-Oct-11 17:08 | SCSbyAVMG



@GregRuby Did you use Google Maps, Yelp or just your local knowledge and a browser? #a2zusergroup

05-Oct-11 17:08 | VelChain



Thank you! RT @VelChain: @SCSbyAVMG Found it! Analytics Pro = App for google analytics #a2zusergroup

05-Oct-11 17:09 | tracibrowne



@VelChain A little of each, plus Visit Baltimore's app to local attractions and restaurants #a2zUserGroup

05-Oct-11 17:09 | GregRuby



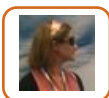
Love w/ big ASK ME button! RT @rajivj: what do you think of "Expo Concierge" w/ iPad vs Kiosks? #a2zusergroup

05-Oct-11 17:09 | VelChain



@BrandtKrueger it was fun to see and I think sparked some creative juices in a lot of people...great job #a2zusergroup

05-Oct-11 17:10 | tracibrowne



What if we were to suggest useful apps for attendees and exhibitors to download to their own ipads/phones before coming #a2zusergroup

05-Oct-11 17:11 | tracibrowne



Print t-shirts with big Ask Me on back. YES! RT @rajivj: what do you think of "Expo Concierge" w/ iPad vs Kiosks? #a2zUserGroup

05-Oct-11 17:11 | ExpoQueenUSA



Like it RT @tracibrowne: What if we were to suggest useful apps for att &exh to dwnld to their own ipads/phones before coming #a2zUserGroup

05-Oct-11 17:13 | rajivj



Do any of the organizers on the chat have an app for their association? #a2zusergroup

05-Oct-11 17:13 | VelChain



OMG...exhibitors wld love to know closest bestbuy or staples RT @VelChain: ...how to find the closest drug store,...best buy #a2zusergroup

05-Oct-11 17:13 | tracibrowne



We have apps for our 2 largest shows.
#a2zusergroup

05-Oct-11 17:14 | HFreeman_SPE



@VelChain and when you say app you are not talking about mobile viewable website right...I hate when people call that an app #a2zusergroup

05-Oct-11 17:14 | tracibrowne



what do they do? RT @HFreeman_SPE: We have apps for our 2 largest shows. #a2zusergroup

05-Oct-11 17:15 | tracibrowne



@tracibrowne You could put that info in the Exhibitors Kit, you know that thing they never read....
#a2zUserGroup

05-Oct-11 17:15 | GregRuby



venues are starting to have apps RT @tracibrowne: OMG...exhibitors wld love to know closest bestbuy or staples RT @VelChain: ..#a2zusergroup

05-Oct-11 17:15 | michellebruno



Makes getting help more personal, & less expensive than kiosks I imagine. RT@tracibrowne:Print t-shirts with Ask Me on back. #a2zUserGroup

05-Oct-11 17:15 | ExpoQueenUSA



@rajivj Should show mobile App providers build the functionality into show app or provide links from there?
#a2zusergroup

05-Oct-11 17:15 | VelChain



@tracibrowne No looking for native apps only. #a2zusergroup

05-Oct-11 17:16 | VelChain



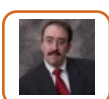
I am convinced they don't read it because I not user friendly RT @GregRuby: Exhibitors Kit-that thing they never read..... #a2zusergroup

05-Oct-11 17:16 | tracibrowne



Send email out 3 days before show listing all recommended downloads/apps your show is using. (give them QR codes to each) #a2zUserGroup

05-Oct-11 17:16 | ExpoQueenUSA



Some venues, like MCCA and BCEC in Boston have their own apps that show great local info. A nice addition to the show app #a2zUserGroup

05-Oct-11 17:17 | GregRuby



Q5. Lets brainstorm other helpful or creative uses for Ipads onsite. Watcha got? #a2zusergroup

05-Oct-11 17:17 | VelChain



Quickoffice – revised word, excel and powerpoint documents #a2zusergroup

05-Oct-11 17:19 | BarbaraKatz1



Wld love to be able to use them for lead processing #a2zusergroup

05-Oct-11 17:19 | tracibrowne



@tracibrowne What features or functions would you like to see year round? News, supplier directory, other? #a2zusergroup

05-Oct-11 17:19 | VelChain



Iannotate pdf – Here you can download from web – import for clipboard – upload - highlight #a2zusergroup

05-Oct-11 17:19 | BarbaraKatz1



RT @GregRuby: Some venues, like MCCA & BCEC have their own apps that show great local info. nice addition to the show app #a2zUserGroup

05-Oct-11 17:19 | rajivj



Nice. RT @VelChain: I'll go first – On the fly signage – XYZ Show VIP Tour This Way --> #a2zusergroup

05-Oct-11 17:19 | a2zUserGroup



Got to figure out how your app can fill a need year round. RT @tracibrowne: would like to see a way to use them all year long #a2zUserGroup

05-Oct-11 17:19 | ExpoQueenUSA



Wld love a giant help button on my iPad that goes directly to a live person whose image comes up on screen that I can speak to #a2zusergroup

05-Oct-11 17:19 | michellebruno



@VelChain I thnk cld B adapted 2 include schedule for year, connecting members, latest articles/papers, even supplier matching #a2zusergroup

05-Oct-11 17:20 | tracibrowne



There is an app called "what's On" that tells you what's happening at the show that second. Wld be great for iPad #a2zusergroup

05-Oct-11 17:20 | michellebruno



Ah...like a face-to-face feature! RT @michellebruno: Wld love a help button that goes to live person I can speak to #a2zUserGroup

05-Oct-11 17:21 | ExpoQueenUSA



yes RT @ExpoQueenUSA: Ah...like a face-to-face feature! RT @michellebruno: Wld luv a help button that goes 2 live person #a2zUserGroup

05-Oct-11 17:21 | michellebruno



love that! RT @michellebruno: There is an app called "whats On" that tells you whats happening at the show that second. #a2zusergroup

05-Oct-11 17:21 | tracibrowne



Use a "buzz" channel for that. RT @michellebruno: There is an app called "whats On" that tells you whats happening #a2zUserGroup

05-Oct-11 17:22 | ExpoQueenUSA



@VelChain A5. I think Apps from Decorators could improve events for exhibitors. Much like show space sales #a2zusergroup #somuchwastedpaper

05-Oct-11 17:22 | lisamcgrath



for last minute needs wld be gr8 RT @lisamcgrath: A5. I think Apps from Decorators could improve events for exhibitors. #a2zusergroup

05-Oct-11 17:24 | tracibrowne



I can envision a day where associations create a bookstore App and ship one heck of a lot less onsite. #a2zusergroup

05-Oct-11 17:24 | VelChain



@tracibrowne I was in SFO 2 week ago and my cab driver used it to charge my card. Pretty slick! #a2zUserGroup <http://t.co/yKBnPQK1>

05-Oct-11 17:25 | PingSFO



And shipping labels sent via iPads...but would need some kind of confirmation #a2zusergroup

05-Oct-11 17:25 | tracibrowne



What if the app had a HELP button - pre-programmed to an event concierge? @michellebruno: help button that goes 2 live person #a2zUserGroup

05-Oct-11 17:25 | ExpoQueenUSA



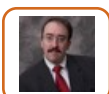
@tracibrowne For small shows, look into Bartizan for Ipad App. #a2zusergroup

05-Oct-11 17:25 | VelChain



Mostly mobile sites not native apps @lisamcgrath I'm not familiar with Apps that contractors are offering. Anyone got details? #a2zUserGroup

05-Oct-11 17:25 | rajivj



@lisamcgrath Decorators and other suppliers have seemed very slow to adapt to the various social media tools available. #a2zUserGroup

05-Oct-11 17:25 | GregRuby



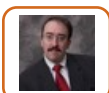
It's called an Amazon Affiliate link RT @VelChain: I can envision a day whr associations create a bookstore App & ship less #a2zusergroup

05-Oct-11 17:25 | michellebruno



great idea! RT @VelChain: I can envision a day where associations create a bookstore App & ship one heck of a lot less onsite. #a2zusergroup

05-Oct-11 17:25 | tracibrowne



Nice! RT @VelChain: I can envision a day where associations create a bookstore App and ship one heck of a lot less onsite. #a2zUserGroup

05-Oct-11 17:26 | GregRuby



Has anyone used Clipboard? Web based show management tool? #a2zusergroup

05-Oct-11 17:26 | HFreeman_SPE



explain. RT @HFreeman_SPE: Has anyone used Clipboard? Web based show management tool? #a2zusergroup

05-Oct-11 17:26 | michellebruno



@michellebruno Too many associations are still in the book business. They'll come around! #a2zusergroup

05-Oct-11 17:26 | VelChain



@tracibrowne The bookstore app is in the works as we speak! #a2zusergroup

05-Oct-11 17:27 | QuickMobile



thanks for the useful suggestions; got some stuff to research now #a2zusergroup

05-Oct-11 17:29 | BarbaraKatz1



& giv commission 2 assn? RT @QuickMobile: Envision siting in a general session & being able 2 buy & ship the book w/ 1 click #a2zusergroup

05-Oct-11 17:29 | michellebruno



RT @tracibrowne: THX! RT @VelChain: @tracibrowne Theres quite a few lead retrieval apps out there. Experient has awesome backend tool... #a2zusergroup

05-Oct-11 17:29 | Experient_iGuy



@michellebruno Speaker book signing - there's an app for that fer sure! #a2zusergroup

05-Oct-11 17:29 | VelChain



You could use FlightBoard to help attendees check on flights with your mobile kiosk #a2zusergroup

05-Oct-11 17:30 | tracibrowne



an app for world peace? RT @VelChain: @michellebruno Speaker book signing - there's an app for that fer sure! #a2zusergroup

05-Oct-11 17:30 | michellebruno



@michellebruno Absolutely! This is a major rev-gen opp for meeting hosts and leveraging Mobile can increase profits! #a2zusergroup

05-Oct-11 17:30 | TrevorRoald



Thank you for attending – next chat on Wednesday November 2nd at 12:30 PM. #a2zusergroup

05-Oct-11 17:30 | VelChain



LIKE RT @tracibrowne: You could use FlightBoard to help attendees check on flights with your mobile kiosk #a2zUserGroup

05-Oct-11 17:30 | ExpoQueenUSA



YES! RT @tracibrowne: And shipping labels sent via iPads...but would need some kind of confirmation #a2zusergroup c.c. @FreemanCo

05-Oct-11 17:31 | lisamcgrath



Let us know if there are any topics you'd like to discuss. #a2zusergroup

05-Oct-11 17:31 | VelChain



LOL RT @michellebruno: an app for world peace? RT @VelChain: @michellebruno Speaker book signing - an app for that fer sure! #a2zUserGroup

05-Oct-11 17:31 | ExpoQueenUSA



Good grief...I have about seven tabs open on Firefox with everyone's great suggestions on this chat! #a2zusergroup

05-Oct-11 17:31 | tracibrowne



wld love a transcript of this chat RT @VelChain: Let us know if there are any topics you'd like to discuss. #a2zusergroup

05-Oct-11 17:31 | michellebruno



@michellebruno Sorry, you do not win an Ipad for UR participation. You came in 3rd place. ;-) #a2zusergroup

05-Oct-11 17:31 | VelChain



Never heard of it. Thanks for sharing. RT @HFreeman_SPE: Clipboard by ExpoLogic is a Digital Staging Guide. #a2zUserGroup

05-Oct-11 17:33 | ExpoQueenUSA



@michellebruno We always love your suggestions, Michelle! #a2zusergroup

05-Oct-11 17:33 | a2zUserGroup



Thank you @velchain and @a2zusergroup for an incredible chat today...I've got tons of apps to check out and ideas to germinate #a2zusergroup

05-Oct-11 17:33 | tracibrowne



@michellebruno We'll give you all kinds of credit...that's cheap. Ipads = expensive. #a2zusergroup

05-Oct-11 17:34 | VelChain



Agree, thank you!
#a2zusergroup

05-Oct-11 17:34 | HFreeman_SPE



@VelChain Thanks for conducting a very informative chat today! #a2zUserGroup

05-Oct-11 17:34 | GregRuby



@tracibrowne Glad you could join us and got some wisdom from the crowd! #a2zusergroup

05-Oct-11 17:34 | VelChain



yay! RT @tracibrowne: Thank you @velchain and @a2zusergroup for an incredible chat today...tons of apps to check out and ideas #a2zusergroup

05-Oct-11 17:35 | a2zUserGroup



I'll B fishing 4 a Kindle Fire soon RT @VelChain: @michellebruno We'll giv U all kinds of credit...Ipads = expensive. #a2zusergroup

05-Oct-11 17:35 | michellebruno



Let us know your topics of interest! RT @VelChain: Thank you for attending – next chat on Wednesday November 2nd at 12:30 PM. #a2zusergroup

05-Oct-11 17:35 | a2zUserGroup



Have to check if there is an affiliate program for Square...show cld get some credit for recommending to exhibitors? #a2zusergroup

05-Oct-11 17:35 | tracibrowne



Thanks Dave @velchain - great chat as always! #a2zUserGroup

05-Oct-11 17:36 | ExpoQueenUSA



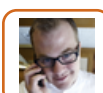
@GregRuby Thanks for helping us with your Hootsuite self! Send cookies and I might jump over to the darkside. #a2zusergroup

05-Oct-11 17:37 | VelChain



@VelChain Dang, I just ate the last of the cookies..... #a2zUserGroup

05-Oct-11 17:38 | GregRuby



thanks for the great chat @VelChain! Very informative and fun bunch! #a2zusergroup

05-Oct-11 17:39 | TrevorRoald