

#rsasocial

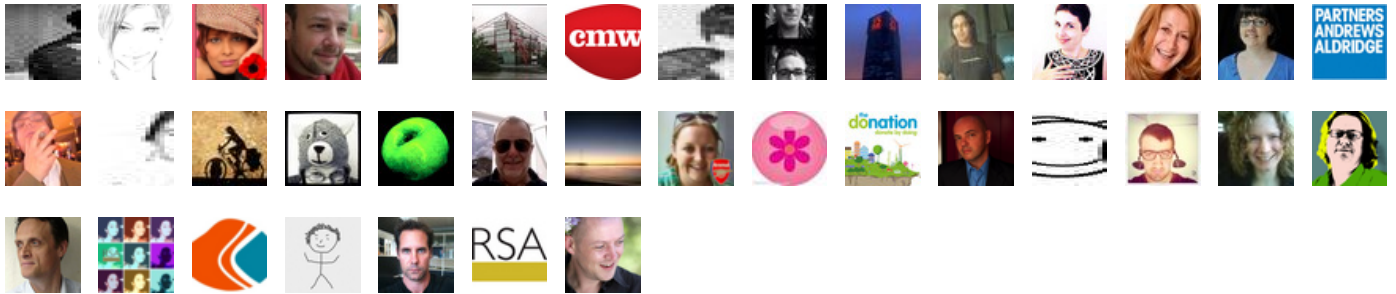
RSA Events search on the hashtag #RSASocial

Tweets from and about the RSA Event with Mark Earls, I'll Have What She's Having: Mapping social behaviour. Held at the RSA on 3 November 2011.

Trending Words

rt, @herdmeister, social, -, it's, looking, we're, forward, copy, copying, she's, behaviour, alex, bentley, #whatshehaving

Event Participants





Inspired by @herdmeister @RSAMatthew #RSAsocial we are looking for Unique Baby Names... anything better than Rhubarb? #UniqueBaby

04-Nov-11 10:45 | lukerobertmason



@AnnetteRubery @robmyers - @herdmeister was talking about trends in baby names & the impossibility to get a unique name at #RSAsocial

04-Nov-11 10:23 | lukerobertmason



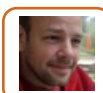
v good job you did too! "@RSAMatthew: About to chair Mark Earls & Alex Bentley #RSAsocial - 'I'm having what she's having'" #whatsheshaving

04-Nov-11 00:18 | SaraMarshall



@benjaminellis Will sort out a drop off with you tomorrow :) #rsasocial

03-Nov-11 23:23 | GabrielleNYC



@GabrielleNYC Thank you! And thank you @herdmeister - very much looking forward to reading! #rsasocial

03-Nov-11 23:14 | benjaminellis



I like to think my choices are autonomous and not socially influenced, that's why I'm on twitter....#RSAsocial

03-Nov-11 22:35 | CarolynvanVliet



RT @snoxishere: Humans are successful because we combine the reflexive and collective (mis-paraphrasing @herd roster) #RSAsocial

03-Nov-11 21:47 | ChrisMK247



RT @lauradinneen: We tell ourselves we're all individuals but it's our human nature to copy #rsasocial

03-Nov-11 21:47 | ChrisMK247



RT @The_DoNation: Looking forward to tonight's #RSAsocial event with @herdmeister - promises to be interesting, entertaining & insightful... Fingers crossed!

03-Nov-11 21:46 | ChrisMK247



@willsh Afraid I headed off. @rsaevents are not always great for meeting people. Next time perhaps? Did you enjoy #RSAsocial ?

03-Nov-11 20:56 | lukerobertmason



RT @LizWilson101: #rsasocial #whatsheshaving only socially invisible purchase decisions are made without copying others says Alex Bentley

03-Nov-11 20:19 | cmwlondon



@CShovlin yeah seemed a wee bit.. academic. I mean lacking in practical application. I was on twitter a lot tho #RSAsocial

03-Nov-11 19:34 | jamesmorris24



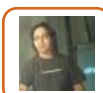
Nice, fairly swift RSA session - if I have what she's having, I'll make it mine and hopefully a little better. #RSAsocial

03-Nov-11 19:27 | themarkcarroll



RT @robmyers: @LukeRobertMason: Name your kids... Then get the URL and Twitter account. Own your baby names digitally... #RSAsocial

03-Nov-11 19:24 | TVNetwork23



@LukeRobertMason: Name your kids... Then get the URL and Twitter account. Own your baby names digitally... #RSAsocial

03-Nov-11 19:21 | robmyers



Pat Kane in the house #RSAsocial #popsoullegend

03-Nov-11 18:58 | AndrewsAldridge



Pat Kane in the house #RSAsocial #popsoullegend

03-Nov-11 18:58 | snoxishere



A Scotts man who likes to play... Definitely an individual ;) #RSAsocial

03-Nov-11 18:58 | lukerobertmason



#rsasocial yeah but what's your POINT guys?

03-Nov-11 18:58 | CShovlin



RT @themarkcarroll: I like doing this "Learning socially in an informed way" #RSAsocial

03-Nov-11 18:57 | CShovlin



#rsasocial debate is the least social one I've heard here for a while!

03-Nov-11 18:57 | CShovlin



RT @chrismoor: "@lukerobertmason: No one asks questions, I'll ask questions when she asks questions... #RSAsocial" *perfect!*

03-Nov-11 18:56 | CShovlin



I like doing this "Learning socially in an informed way" #RSAsocial

03-Nov-11 18:55 | themarkcarroll



Pulling is more effective than pushing - our choices are better shaped by our own learnings than by being sold things. #RSAsocial

03-Nov-11 18:55 | hermione_t



Anyone seen @guardian? While we are sitting here #londonriots have started up again outside... #RSAsocial

03-Nov-11 18:53 | lukerobertmason



RT @snoxishere: Humans are successful because we combine the reflexive and collective (mis-paraphrasing @herd roster) #RSAsocial

03-Nov-11 18:53 | ianbetteridge



@snoxishere apologies to @herdmeister DYAC! #RSAsocial

03-Nov-11 18:52 | snoxishere



Humans are successful because we combine the reflexive and collective (mis-paraphrasing @herd roster) #RSAsocial

03-Nov-11 18:50 | snoxishere



Going to RT that... "@bethworrall: Easier to copy someone else, even unconsciously, than to think of something truly original #rsasocial"

03-Nov-11 18:50 | lukerobertmason



#rsasocial so is responding to ads another form of outsourcing our thinking?

03-Nov-11 18:50 | kateh_gravity



Name your kids... Then get the URL and Twitter account. Own your baby names digitally... #RSAsocial

03-Nov-11 18:47 | lukerobertmason



"@lukerobertmason: No one asks questions, I'll ask questions when she asks questions... #RSAsocial" *perfect!*

03-Nov-11 18:45 | chrismoor



RT @AndrewsAldridge: You can't go wrong by quoting Orwell. You can't get a better sales tool than an angry review #RSAsocial

03-Nov-11 18:45 | lukerobertmason



No one asks questions, I'll ask questions when she asks questions... #RSAsocial

03-Nov-11 18:44 | lukerobertmason



You can't go wrong by quoting Orwell. You can't get a better sales tool than an angry review #RSAsocial

03-Nov-11 18:44 | AndrewsAldridge



You can't go wrong by quoting Orwell. You can't get a better sales tool than an angry review #RSAsocial

03-Nov-11 18:44 | snoxishere



@jamesmorris24 yes, and not just immediate social circle. Up to 3 degrees of separation according to Christakis #rsasocial

03-Nov-11 18:44 | graemewood



RT @jamesmorris24: 'As soon as people stop thinking independantly, the wisdom of crowds is lost' #rsasocial

03-Nov-11 18:44 | ianbetteridge



Unpredictable outcomes occur with ill informed social copying #rsasocial

03-Nov-11 18:44 | lauradinneen



#rsasocial #whatsheshaving

03-Nov-11 18:43 | LizWilson101



'As soon as people stop thinking independantly, the wisdom of crowds is lost' #rsasocial

03-Nov-11 18:41 | jamesmorris24



'Drinking is a particulalrly visible social behaviour, so more prone to copying behaviour e.g brands.' But consumption too? #rsasocial

03-Nov-11 18:36 | jamesmorris24



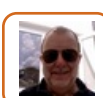
RT @AndrewsAldridge: Is our behaviour formed by independent choice or copying others? It's a question of time. #RSAsocial

03-Nov-11 18:35 | lukerobertmason



#rsasocial #whatsheshaving only socially invisible purchase decisions are made without copying others says Alex Bentley

03-Nov-11 18:35 | LizWilson101



RT @lauradinneen: Long tail distribution is a signature of social influence on purchase decisions #rsasocial

03-Nov-11 18:34 | chrismoor



Is our behaviour formed by independent choice or copying others? It's a question of time. #RSAsocial

03-Nov-11 18:27 | snoxishere



Alex Bentley at #rsasocial <http://t.co/coMO0Cxy>

03-Nov-11 18:25 | graemewood



RT @lauradinneen: We tell ourselves we're all individuals but it's our human nature to copy #rsasocial

03-Nov-11 18:25 | bethworrall



@jamesmorris24 Yup! Just you ;) #rsasocial

03-Nov-11 18:24 | GabrielleNYC



RT @lauradinneen: We tell ourselves we're all individuals but it's our human nature to copy #rsasocial

03-Nov-11 18:23 | chrismoor



"@AndrewsAldridge: It's the Meg Ryan moment #RSAsocial" was it only me that found that slightly awkward?

03-Nov-11 18:22 | jamesmorris24



We've had When Harry met Sally - yes 'that part' now The Life of Brian @herdmeister Rocks! #rsasocial

03-Nov-11 18:22 | GabrielleNYC



We tell ourselves we're all individuals but it's our human nature to copy #rsasocial

03-Nov-11 18:21 | lauradinneen



#rsasocial copying more powerful than nudging

03-Nov-11 18:20 | chrismoor



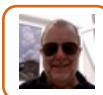
#whatsheshaving #rsasocial babies copy behaviour from just 42 minutes old and carry on long beyond any kind of reward

03-Nov-11 18:20 | LizWilson101



*@herdmeister at #rsasocial : we're Homer (Simpson) Economicus, more like Kirk than Spock, more social than lupine.

03-Nov-11 18:19 | theplayethic



#rsasocial nudging not enough to effect serious change at scale

03-Nov-11 18:19 | chrismoor



"Thinking is to humans as swimming is to cats..." @herdmeister #rsasocial

03-Nov-11 18:17 | GabrielleNYC



It's the Meg Ryan moment #RSAsocial

03-Nov-11 18:17 | AndrewsAldridge



It's the Meg Ryan moment #RSAsocial

03-Nov-11 18:17 | snoxishere



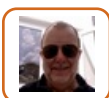
Hello @herdmeister at #RSAsocial <http://t.co/XXWSTjGw>

03-Nov-11 18:07 | willsh



Looking forward to tonight's #RSAsocial event with @herdmeister - promises to be interesting, entertaining & insightful... Fingers crossed!

03-Nov-11 18:06 | The_DoNation



#rsasocial would be good if person in front had good manners and consideration!

03-Nov-11 18:04 | chrismoor



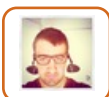
RT @RSAEvents: Tonight we're rounding off a bumper week: @herdmeister on social contagion. Join us, 6pm in the Great Room or listen live online #RSAsocial

03-Nov-11 18:02 | lukerobertmason



Ruddy busy up inside the RSA for I'll have what she's having #RSAsocial

03-Nov-11 18:01 | themarkcarroll



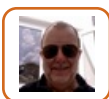
Hope the audio works at #rsasocial - am ready for some cleverness via the interwebz

03-Nov-11 18:01 | willmcinnes



Looking forward to my first @RSAevents, #RSAsocial. So far so good... nice room!

03-Nov-11 18:01 | JenB2309



#rsasocial mapping social behaviour - well here goes tweeting live from RSA great room

03-Nov-11 18:01 | chrismoor



At the RSA for Earlsy's book launch 'I'll have what shes having'. A right good read. #RSAsocial

03-Nov-11 18:00 | marktlyerb



#rsasocial #whatsheshaving getting ready to hear @herdmeister launch his new book with writing partner Alex Bentley

03-Nov-11 18:00 | LizWilson101



What a day... Definitely need a pint. But for now @RSAEvents #RSAsocial

03-Nov-11 18:00 | lukerobertmason



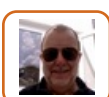
About to start, mapping social behaviour at the brilliant RSA, with @louconsi #rsasocial

03-Nov-11 17:59 | bethworrall



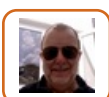
About to chair Mark Earls and Alex Bentley #RSAsocial - 'I'm having what she's having'

03-Nov-11 17:59 | RSAMatthew



RT @GabrielleNYC: MRT @RSAEvents Tonight we're rounding off a bumper week: @herdmeister on social contagion. 6pm or listen live online #RSAsocial

03-Nov-11 17:55 | chrismoor



RT @Dannorthover: Looking forward to 'I'll Have What She's Having' tonight #RSAsocial

03-Nov-11 17:54 | chrismoor



MRT @RSAEvents Tonight we're rounding off a bumper week: @herdmeister on social contagion. 6pm or listen live online #RSAsocial

03-Nov-11 16:59 | GabrielleNYC



Tonight we're rounding off a bumper week: @herdmeister on social contagion. Join us, 6pm in the Great Room or listen live online #RSAsocial

03-Nov-11 16:24 | RSAEvents



On way to 'I'll Have What She's Having' at the RSA. #RSASocial <http://t.co/ZPjys1dG>

03-Nov-11 15:31 | prgarnett



@MsWinstona Stay away... I will be working hard. You changed your Twitter tag. Only here til 6 at #RSAsocial tonight!

03-Nov-11 15:18 | lukerobertmason



Me too! RT@herdmeister Looking forward to #rsaevents #rsasocial with Prof Alex Bentley talking about new book #whatsheshaving

03-Nov-11 14:08 | SaraMarshall



RT @lukerobertmason: Just 'herd' that @herdmeister will be speaking @RSAEvents #RSAsocial Looking forward to it! <http://t.co/XJz4B0rK>

03-Nov-11 13:29 | skeuomorphology



Just 'herd' that @herdmeister will be speaking @RSAEvents #RSAsocial Looking forward to it! <http://t.co/XJz4B0rK>

03-Nov-11 10:21 | lukerobertmason