

#charitymktg

Eloqua and Marketpoint Charity Event

Conversation from our live event on Marketing Automation for Charities.

Trending Words

@eloqua, @preseethak, part, need, new, interesting, stuff, -, big, brother, giving, don't, realise, "communications, shouldn't

Event Participants





Interesting stuff from @eloqua - part big brother part giving you what you don't yet realise you need #charitymktg

24-Nov-11 19:07 | koffs



@PreseethaK "Communications shouldn't be one way, you should engage people in a conversation using the channels they prefer." #charitymktg

24-Nov-11 18:49 | mktpoint



@PreseethaK @koffs "#Movember, Prostate Cancer campaign has been an incredible campaign..people now spread your brand for you."#charitymktg

24-Nov-11 18:39 | mktpoint



@PreseethaK "Where are your donors these days? The new gen are in a digital world, you need to ensure you're heard online" #charitymktg

24-Nov-11 18:30 | mktpoint



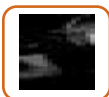
"Automating your messages in the background gives you more time to personalise and be creative" (via @PreseethaK) #charitymktg

24-Nov-11 18:25 | mktpoint



About to get underway at @Eloqua London HQ with our MD @GillettPeter presenting. Stay tuned! #charitymktg

24-Nov-11 18:17 | mktpoint



At a #charitymktg session with @mktpoint... looking forward to some new insights

24-Nov-11 18:14 | koffs



To anyone at @Eloqua & Marketpoint's charity presentation on Marketing Automation tonight, the hashtag is #charitymktg See you there!

24-Nov-11 14:06 | mktpoint