

# #RSAAdAssoc

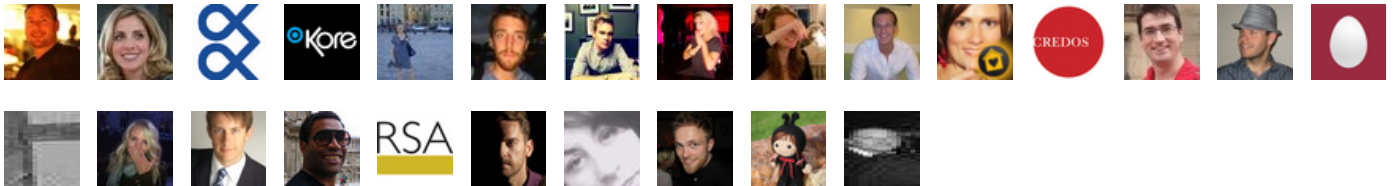
## RSA Events search on the hashtag #RSAAdAssoc

Tweets from and about the RSA and Advertising Association debate, Advertising in society: what's the deal? Held at the RSA on Thursday 24

## Trending Words

#rsaadassoc, advertising, rt, debate, rsa, society, -, jon, mark, ed, lund, around, @rsaevents:, barwise, patrick

## Event Participants





Great RSA debate on the impact of advertising tonight. @jonjalex was excellent and @RSAMatthew was in fine form in the chair. #RSAAdAssoc

24-Nov-11 21:50 | nickblunden



RT @RSAEvents: Final debate this eve w @ad\_association looking at advertising in society. <http://t.co/H77WHS9C> #RSAAdAssoc

24-Nov-11 20:03 | nmendelsohn



Fantastic debate however, thanks to all speakers, guests, and most of all our wonderful hosts at the RSA. #RSAAdAssoc

24-Nov-11 19:39 | ad\_association



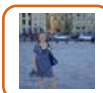
RT @KOREuk: #RSAAdAssoc - economy, values, sexism, social marketing, the iron curtain, ASA, culture, debt, innocence, semiotics, cost, regulation, nudge

24-Nov-11 19:37 | ad\_association



#RSAAdAssoc - economy, values, sexism, social marketing, the iron curtain, ASA, culture, debt, innocence, semiotics, cost, regulation, nudge

24-Nov-11 19:20 | KOREuk



Jon Alexander: Talking about 'us' as 'consumers' is a self fulfilling prophecy, we need to get back to talking about people #RSAAdAssoc

24-Nov-11 19:19 | georgina\_arnold



Great final point from Jon Alexander on people vs consumers. It needs changing. #RSAAdAssoc

24-Nov-11 19:18 | AW\_FT



RT @tottster: Advertising off setting...nice idea, better than ASBOF, but define 'good' and 'bad'. All very subjective #RSAAdAssoc

24-Nov-11 19:16 | TomBage



Advertising off setting...nice idea, better than ASBOF, but define 'good' and 'bad'. All very subjective #RSAAdAssoc

24-Nov-11 19:15 | tottster



#RSAAdAssoc Mark Lund points out that peer to peer marketing among kids is being stopped by industry

24-Nov-11 19:06 | TomBage



#RSAAdAssoc Paddy Barwise says ads have evolved in tone from Mad Men era (for the better)

24-Nov-11 19:01 | TomBage



#RSAAdAssoc Pester power is caused by peers not advertising says RSA fellow.

24-Nov-11 18:57 | TomBage



RT @KOREuk: Patrick Barwise asking 'what kind of capitalism?' 'Swedish, US, other?' #RSAAdAssoc

24-Nov-11 18:57 | TomBage



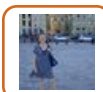
Patrick Barwise asking 'what kind of capitalism?' 'Swedish, US, other?' #RSAAdAssoc

24-Nov-11 18:56 | KOREuk



Hmm. Entire stream is filled with #RSAAdAssoc tweets courtesy of @TomBage. In other news, I've just found a Britney song with PAN PIPES.

24-Nov-11 18:55 | MsOlive



Patrick Barwise: Is advertising increasing the unhappiness of the have-nots? #RSAAdAssoc

24-Nov-11 18:49 | georgina\_arnold



RT @tottster: Now it's all about banning estate agent boards, wonder if this debate is being sponsored by the Daily Mail #RSAAdAssoc

24-Nov-11 18:49 | TomBage



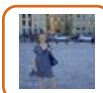
RT @georgina\_arnold: Cannot ban advertising without banning marketing. Marketing is the machine behind it. Hidden from the debate though #RSAAdAssoc

24-Nov-11 18:46 | TomBage



Now it's all about banning estate agent boards, wonder if this debate is being sponsored by the Daily Mail #RSAAdAssoc

24-Nov-11 18:46 | tottster



Cannot ban advertising without banning marketing. Marketing is the machine behind it. Hidden from the debate though #RSAAdAssoc

24-Nov-11 18:45 | georgina\_arnold



Patrick Barwise: Trust in all institutions has declined in recent years; advertising got caught up in that #RSAAdAssoc

24-Nov-11 18:44 | CredosThinks



Not entirely clear to me RT @Jonathan\_Todd: @TomBage What is Ed Mayo's rationale for a tax on advertising, please? #RSAAdAssoc

24-Nov-11 18:44 | TomBage



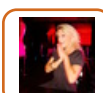
RT @tottster: Ed Mayo indicating kids shouldn't have mobile phones, no explanation why. Tech is not the enemy #RSAAdAssoc

24-Nov-11 18:43 | TomBage



#RSAAdAssoc Paddy Barwise: public trust in all institutions - including brands and advertising - sinking <http://t.co/4YNCSmUV>

24-Nov-11 18:43 | TomBage



Ed Mayo indicating kids shouldn't have mobile phones, no explanation why. Tech is not the enemy #RSAAdAssoc

24-Nov-11 18:41 | tottster



Ed Mayo: There is a space for advertising, but it should be a responsible one #RSAAdAssoc

24-Nov-11 18:41 | CredosThinks



@TomBage What is Ed Mayo's rationale for a tax on advertising, please? #RSAAdAssoc

24-Nov-11 18:40 | Jonathan\_Todd



#RSAAdAssoc Ed Mayo praises role of social marketing in improving health

24-Nov-11 18:39 | TomBage



RT @CredosThinks: Ed Mayo: Online advertising needs better self-regulation, like traditional advertising #RSAAdAssoc

24-Nov-11 18:37 | TomBage



#RSAAdAssoc Ed Mayo says some ad bans would make products cheaper, not more expensive. Calls for tax on advertising too

24-Nov-11 18:36 | TomBage



#RSAAdAssoc Media Literacy a 'vain attempt' to mitigate the effects of advertising, says Jon Alexander

24-Nov-11 18:26 | TomBage



RT @ad\_association: 'Advertising has an all access pass into our lives', says Jon Alexander. #RSAAdAssoc

24-Nov-11 18:25 | tadejmursic



Jon Alexander, 'Think of me as evil' author: "Advertising's freedoms? What about my freedom not to be advertised at?" #RSAAdAssoc

24-Nov-11 18:25 | CredosThinks



Jon Alexander: "For all the benefits what are the costs!?" #RSAAdAssoc

24-Nov-11 18:25 | tadejmursic



'Advertising has an all access pass into our lives', says Jon Alexander. #RSAAdAssoc

24-Nov-11 18:21 | ad\_association



Mark Lund "Advertising should be valued for the incidental benefits it provides" #RSAAdAssoc

24-Nov-11 18:20 | debbiespence



#RSAAdAssoc Advertising has an access all areas pass says Jon Alexander <http://t.co/xfBAaU2M>

24-Nov-11 18:20 | TomBage



#RSAAdAssoc Jon Alexander says his first book he was recommended as a young adman was The End of History. Crikey

24-Nov-11 18:19 | TomBage



Jon Alexander is up! #RSAAdAssoc

24-Nov-11 18:17 | ad\_association



#RSAAdAssoc 'Think of me as Evil' author Jon Alexander up next

24-Nov-11 18:17 | TomBage



#RSAAdAssoc I believe advertising is part of a system that's done a lot of good, says Mark Lund

24-Nov-11 18:16 | TomBage



#RSAAdAssoc criticising advertising for changing morals is like banning exhaust pipes if you don't like Co2, says Mark Lund

24-Nov-11 18:14 | TomBage



RT @CredosThinks: "Advertising is sensitive to the people around it; to the society around it" Mark Lund #RSAAdAssoc

24-Nov-11 18:14 | ad\_association



RT @TomBage: #RSAAdAssoc Display advertising pays for our commercial media, says Mark Lund.

24-Nov-11 18:13 | imbadassoc



#RSAAdAssoc Display advertising pays for our commercial media, says Mark Lund.

24-Nov-11 18:12 | TomBage



RT @CredosThinks: Gearing up for the #RSAAdAssoc debate

24-Nov-11 18:07 | TomBage



#RSAadassoc Mark Lund: 'if you want things advertising is a good place to start'

24-Nov-11 18:07 | TomBage



RT @L\_Dyer: Just sat down for the Advertising debate at RSA #RSAAdAssoc #DDBR

24-Nov-11 18:06 | TomBage



Children's Panel chair Mark Lund takes the stage! #RSAAdAssoc

24-Nov-11 18:05 | ad\_association



RT @CredosThinks: Gearing up for the #RSAAdAssoc debate

24-Nov-11 18:04 | ad\_association



Just sat down for the Advertising debate at RSA #RSAAdAssoc #DDBR

24-Nov-11 18:04 | L\_Dyer



RT @TomBage: #RSAAdAssoc starting in two minutes... <http://t.co/HC6snIPc>

24-Nov-11 18:03 | ad\_association



RT @mbohanes: At the RSA attending a debate on advertising and society featuring my ex prof paddy barwise #RSAAdAssoc

24-Nov-11 18:03 | TomBage



Gearing up for the #RSAAdAssoc debate

24-Nov-11 18:02 | CredosThinks



At the RSA attending a debate on advertising and society featuring my ex prof paddy barwise #RSAAdAssoc

24-Nov-11 18:02 | mbohanes



#RSAAdAssoc starting in two minutes... <http://t.co/HC6snIPc>

24-Nov-11 18:00 | TomBage



RT @TomBage: #RSAAdAssoc to log on to the RSA wi fi it's Username: Wireless2 Password: 90643

24-Nov-11 17:57 | ad\_association



At the RSA for a debate on advertising in society, you can listen in live <http://t.co/NYuHSKCL> & follow on #RSAAdAssoc

24-Nov-11 17:57 | KOREuk



RT @ad\_association: RT @glenchristie18 #RSAAdAssoc starting to fill up...!

24-Nov-11 17:57 | TomBage



Anticipation rising... rising... #RSAAdAssoc

24-Nov-11 17:56 | ad\_association



RT @RSAEvents: Listen Live at 6pm: Our panel debate advertising in society <http://t.co/qtOJaWWY> #RSAAdAssoc

24-Nov-11 17:44 | TomBage



RT @RSAEvents: Listen Live at 6pm: Our panel debate advertising in society <http://t.co/qtOJaWWY> #RSAAdAssoc

24-Nov-11 17:42 | David\_Batty



RT @RSAEvents: Listen Live at 6pm: Our panel debate advertising in society <http://t.co/loKSZpmD> #RSAAdAssoc will be ... <http://t.co/w5yv0ABB>

24-Nov-11 17:39 | vivslf



Listen Live at 6pm: Our panel debate advertising in society <http://t.co/qtOJaWWY> #RSAAdAssoc

24-Nov-11 17:38 | RSAEvents



Final debate this eve w @AdAssoc looking at advertising in society. <http://t.co/eYdTCAYI> #RSAAdAssoc

24-Nov-11 17:34 | RSAEvents



RT @tim\_whirledge: Anyone going to contemplate if what they do is fundamentally evil tonight? #RSAAdAssoc

24-Nov-11 16:37 | TomBage



RT @tim\_whirledge: Anyone going to contemplate if what they do is fundamentally evil tonight? #RSAAdAssoc

24-Nov-11 16:37 | ad\_association



Anyone going to contemplate if what they do is fundamentally evil tonight? #RSAAdAssoc

24-Nov-11 16:34 | tim\_whirledge



RT @fullerette3: I've just read @marklund44's speech for tonight's RSA debate - if you're going, I think you'll have a very enjoyable evening #RSAAdAssoc

24-Nov-11 16:08 | ad\_association



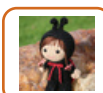
RT @DJStoney: I've got a spare free ticket to Thursday's @RSAEvents Debate - Advertising in society: what's the deal? <http://t.co/3HS5X1GN> #RSAAdAssoc

24-Nov-11 16:06 | TomBage



RT @fullerette3: I've just read @marklund44's speech for tonight's RSA debate - if you're going, I think you'll have a very enjoyable evening #RSAAdAssoc

24-Nov-11 16:05 | TomBage



I've just read @marklund44's speech for tonight's RSA debate - if you're going, I think you'll have a very enjoyable evening #RSAAdAssoc

24-Nov-11 16:03 | fullerette3



RT @ad\_association: #RSAAdAssoc is the hashtag of choice this evening. Recommend heavy use of copy/paste function.

24-Nov-11 15:33 | TomBage



#RSAAdAssoc is the hashtag of choice this evening. Recommend heavy use of copy/paste function.

24-Nov-11 15:32 | ad\_association



I've got a spare free ticket to Thursday's @RSAEvents Debate - Advertising in society: what's the deal? <http://t.co/3HS5X1GN> #RSAAdAssoc

22-Nov-11 14:54 | DJStoney