

#RSACEB

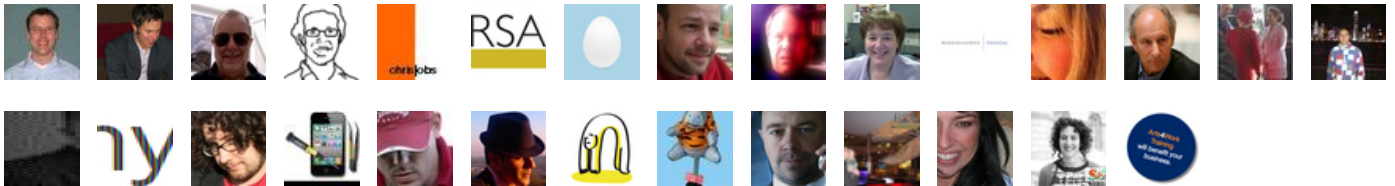
RSA Events search on the hashtag #RSACEB

Tweets from and about the RSA Event with CEB, Doing Better Business: From transparency to profitability. Held at the RSA on Wednesday 30 November

Trending Words

#rsaceb, rt, integrity, better, transparency, higher, ceb, culture, -, corporate, shareholder, @benjaminellis:, don't, doing,

Event Participants





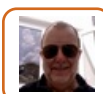
Great RSA debate today - companies with good corporate integrity see 16% higher 10-year shareholder returns #RSACEB <http://t.co/BxhYotqd>

30-Nov-11 11:55 | Knowledge_Bird



RT @benjaminellis: "Companies with stronger [higher integrity, transparency] cultures provide higher shareholder returns. Why ? We don't know!" Dan, #RSACEB

30-Nov-11 11:30 | jeanpaul



@RSAMatthew thanks for letting Dan answer my question! Great session btw #RSACEB

30-Nov-11 11:19 | chrismoor



RT @benjaminellis: "Companies with stronger [higher integrity, transparency] cultures provide higher shareholder returns. Why ? We don't know!" Dan, #RSACEB

30-Nov-11 11:04 | sneakin



RT @ws_financial: India uses social media to raise awareness of bribery and misconduct #RSACEB

30-Nov-11 10:55 | OBizChriz



Great debate this morning with CEB #RSACEB hope you all enjoyed it

30-Nov-11 10:47 | RSAEvents



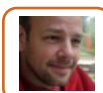
MT @hybridposts: On average bribery increases the cost of doing business abroad by 10-20% #RSACEB <http://t.co/szW0tAZp>

30-Nov-11 10:40 | OBizChriz



High integrity companies are better investment: more transparent and open to influence from inside and outside - #RSACEB

30-Nov-11 10:38 | AlexOliverBoo



Great line: "That's not a question. That's THE question." #RSACEB

30-Nov-11 10:38 | benjaminellis



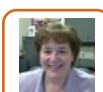
Interesting discussion at RSA this morning on whether ethics and openness create corporate value... cause & effect? #RSACEB

30-Nov-11 10:37 | scarlioni



RT @WS_Financial: Shell and Airbus both believe ethics managers should be independent but with direct access to CEO and Board #RSACEB

30-Nov-11 10:37 | OBizChriz



RT @RSAEvents: Listen live at 9.30am: <http://t.co/b7JI0MOa> Doing Better Business: From transparency to profitability #RSACEB

30-Nov-11 10:36 | rbhbingo1



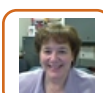
Shell and Airbus both believe ethics managers should be independent but with direct access to CEO and Board #RSACEB

30-Nov-11 10:35 | WS_Financial



UK isn't perfect when it comes to anti corruption manager but we're improving. Bribery Act proves that. #RSACEB

30-Nov-11 10:34 | WS_Financial



RT @ebase: Danger of believing that you can create a culture where you can drive out bad behaviour? Consequence management is critical #RSACEB

30-Nov-11 10:31 | rbhbingo1



RT @ebase: Value will be destroyed over time if you do not have your staff with you. Dan Currell Airbus #RSACEB

30-Nov-11 10:23 | malizabeth1



RT @ebase: #RSACEB Wendy Harrison Shell: ethical behaviour should be embedded in processes. Leads to trust????

30-Nov-11 10:23 | malizabeth1



Risk mitigation: Companies with a high level of integrity capital integrate culture into risk assessments #RSACEB

30-Nov-11 10:23 | WS_Financial



Danger of believing that you can create a culture where you can drive out bad behaviour? Consequence management is critical #RSACEB

30-Nov-11 10:22 | ebase



Listening live to Doing Better Business: From transparency to profitability #RSACEB

30-Nov-11 10:22 | SaboohiFamili



RT @ebase: If you don't know, then talk to somebody. Key to business and life in general. #RSACEB

30-Nov-11 10:22 | sebtzai



Good views and theories from CEB this morning through panel debate on #ethics and good #business. <http://t.co/VK895D4e> #RSACEB via...

30-Nov-11 10:21 | OBizChriz



RT @WS_Financial: Bribery Act can drive transparency and ethics in business #RSACEB

30-Nov-11 10:18 | StephenFinch76



On average bribery increases the cost of doing business abroad by 10-20% #RSACEB

30-Nov-11 10:18 | Hybridposts



Head of Transparency International is the only person so far to acknowledge that ethical behaviour sometimes costs #rsaceb

30-Nov-11 10:16 | iamsamthomas



Bribery & corruption: Tone from the top must be to follow a policy of zero tolerance. Support for junior employees essential. #RSACEB

30-Nov-11 10:15 | WS_Financial



Tone from the top is critical, you can't on the one hand say no to bribes and on the other insist staff win contracts #RSACEB

30-Nov-11 10:15 | Hybridposts



Bribery Act can drive transparency and ethics in business #RSACEB

30-Nov-11 10:12 | WS_Financial



If you don't know, then talk to somebody. Key to business and life in general. #RSACEB

30-Nov-11 10:10 | ebase



Bringing big companies down to the individual - corporates not just sum of their individuals - institutional policy overrides pple #RSACEB

30-Nov-11 10:09 | Hybridposts



People are the only thing that can add value to an organisation and the only thing that can destroy an organisation #RSACEB

30-Nov-11 10:02 | Hybridposts



Value will be destroyed over time if you do not have your staff with you. Dan Currell Airbus #RSACEB

30-Nov-11 10:02 | ebase



RT @benjaminellis: "It was like corporate responsibility was brand new, and Cadbury and The Quakers hadn't come up with the idea centuries earlier" #RSACEB

30-Nov-11 10:00 | ilicco



Challenges of working internationally, what rules do you observe. But equally globals must consider what cultural norms to take on #RSACEB

30-Nov-11 09:59 | Hybridposts



#RSACEB Wendy Harrison Shell: ethical behaviour should be embedded in processes. Leads to trust????

30-Nov-11 09:59 | ebase



"Companies need to invest in simplicity. Simplicity is hard, but critical." Wendy Harrison talks about communicability #RSACEB

30-Nov-11 09:59 | benjaminellis



Plea for not all media to be tarred with same brush in wake of #leveson Anti corruption drive is alive in media too #RSACEB

30-Nov-11 09:58 | WS_Financial



Ethics need to be made simple for employees. Contractors need to be treated as extension to company - due diligence essential #RSACEB

30-Nov-11 09:57 | WS_Financial



Shell does a substantial amount of due diligence on contractors #RSACEB

30-Nov-11 09:57 | Hybridposts



The world of ethics and compliance needs to be made simple, communication is important #RSACEB

30-Nov-11 09:56 | Hybridposts



Panellists at #rsaceb saying that an open and honest culture at a company reliably prevents wrongdoing

30-Nov-11 09:54 | iamsamthomas



RT @benjaminellis: @wise_marketing According to survey data, people trust bar staff and traffic wardens more than company directors! #chilling #RSACEB

30-Nov-11 09:52 | wise_marketing



@benjaminellis It is fascinating to see how quickly company directors are losing trust & integrity in people's eyes! #chilling #RSACEB

30-Nov-11 09:51 | wise_marketing



RT @benjaminellis: "Companies with stronger [higher integrity, transparency] cultures provide higher shareholder returns. Why ? We don't know!" Dan, #RSACEB

30-Nov-11 09:50 | ChileAgil



Matthew Gwynter: \$1trillion paid globally in bribes. Shocking! #RSACEB

30-Nov-11 09:49 | WS_Financial



CEB's Dan Currell: CEB research shows companies with higher integrity are better investments. #RSACEB

30-Nov-11 09:44 | WS_Financial



RT @benjaminellis: "Companies with stronger [higher integrity, transparency] cultures provide higher shareholder returns. Why ? We don't know!" Dan, #RSACEB

30-Nov-11 09:44 | flowchainsensei



"Companies with stronger [higher integrity, transparency] cultures provide higher shareholder returns. Why ? We don't know!" Dan, #RSACEB

30-Nov-11 09:43 | benjaminellis



Companies with strong integrity (ethical) cultures have better profitability over the long term #RSACEB

30-Nov-11 09:43 | Hybridposts



CEB research: Companies with good corporate integrity saw 16% higher 10-year shareholder returns #RSACEB <http://t.co/dswGEdfH>

30-Nov-11 09:41 | WS_Financial



RT @RSAEvents: If you are attending our debate this morning or listening in, remember the hashtag is #RSACEB

30-Nov-11 09:39 | JamieACooke



Behaviours matter: you can't 'buy' integrity. Employee comfort speaking up is crucial #RSACEB

30-Nov-11 09:39 | WS_Financial



#RSACEB As the man says you can't buy integrity ... Key factor - do you feel comfortable speaking up? Everything else icing on the cake

30-Nov-11 09:39 | Hybridposts



#RSACEB Interesting list about why people speak up about violations - it's the behaviours that matter, not the policies. So true

30-Nov-11 09:38 | Hybridposts



Listening to Doing Better Business: From transparency to profitability <http://t.co/Ck5PLxoy> - Dan Currell current speaking. #RSACEB

30-Nov-11 09:38 | benjaminellis



RT @WS_Financial: CEB research shows good corporate culture – integrity capital – is intrinsically linked to profitability. #RSACEB <http://t.co/udXuHILq>

30-Nov-11 09:36 | MaxKaizen



CEB research shows good corporate culture – integrity capital – is intrinsically linked to profitability. #RSACEB <http://t.co/udXuHILq>

30-Nov-11 09:36 | WS_Financial



CEB research shows good corporate culture – integrity capital – is intrinsically linked to profitability. #RSACEB

30-Nov-11 09:35 | WS_Financial



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30-Nov-11 09:35 | RSAEvents



@WS_Financial client CEB about to take part in exciting RSA debate on transparency in business. #RSACEB

30-Nov-11 09:31 | WS_Financial



#RSACEB next weds 30th looks interesting; and though can't attend will try to listen online, live.
<http://t.co/rr16hNj6>