

socialrecruiting

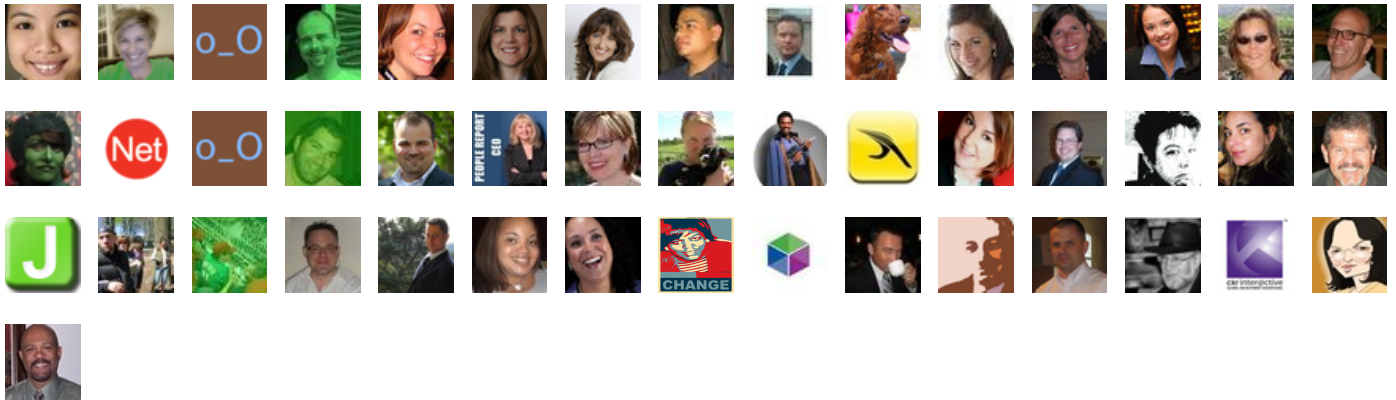
Social Recruiting Summit

There were over 1200 tweets sent out at the first ever Social Recruiting Summit which took place on June 15 at Google's World HQ in Mountain

Trending Words

#socialrecruiting, rt, social, @seerysm, #srs09, &, -, media, brand, great, recruiting, company, job, employees, you're

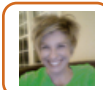
Event Participants





TiVo feedback: "Your product saved my marriage." #SRS09 #socialrecruiting

15-Jun-09 22:59 | sachac



@DZittel @Ray_anne Thanks for the props! #socialrecruiting #srs09

15-Jun-09 23:00 | Iruettimann



The Vault forum is a better place for opinions on companies than Indeed - what market segment is she referring to? #socialrecruiting

15-Jun-09 23:00 | ruthannefein



@NancyWhite a place where candidates hang out very recruiting focus #socialrecruiting

15-Jun-09 23:00 | mspecht



From @seerysm - Look up your company on the Indeed forums - <http://www.indeed.com/forum> - See what people are saying. #socialrecruiting

15-Jun-09 23:00 | kariqaas



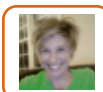
Have you checked the Indeed.com forums for what's being said about ur co? @seerysm #socialrecruiting

15-Jun-09 23:00 | CincyRecruiter



Ack, getting dual preso's on #socialrecruiting audio.

15-Jun-09 23:01 | employerbrander



@scottymojo I love the word craptacular. It's from Bart Simpson. #socialrecruiting #srs09

15-Jun-09 23:01 | Iruettimann



I would want to be in his shoes - LOL.... RT @sachac: TiVo feedback: "Your product saved my marriage." #SRS09 #socialrecruiting

15-Jun-09 23:01 | daysleeper_ed



#socialrecruiting If you care about your company's recruiting brand online, check it at Indeed Forums, GlassDoor.com & LI company profiles.

15-Jun-09 23:01 | jrl2002



RT @neop26: RT @pauljacobs4real: A geek is a nerd with a social life #socialrecruiting #moo

15-Jun-09 23:01 | ausgeek



@ClearedJobsNet Maybe find community, coalesce community, bring people together #SRS09 #socialrecruiting

15-Jun-09 23:01 | sachac



a database of email address does not equal community from @seerysm #socialrecruiting

15-Jun-09 23:02 | mspecht



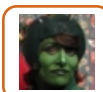
Listening Tools for Social Media <http://bit.ly/t5ZWp> #socialrecruiting

15-Jun-09 23:03 | employerbrander



A database of emails DOES NOT = a Community @seerysm #socialrecruiting

15-Jun-09 23:03 | CincyRecruiter



"Social media is about getting back to people" @williamu #socialrecruiting

15-Jun-09 23:06 | Ray_anne



David Armano darmano.typepad.com diagrams and design #SRS09 #socialrecruiting

15-Jun-09 23:07 | sachac



@ClearedJobsNet Absolutely, and you have a great story about that! =D #SRS09 #socialrecruiting

15-Jun-09 23:07 | sachac



"Never have an agency write a blog for you" @seerysm #socialrecruiting

15-Jun-09 23:07 | mspecht



Rock star [.] @seerysm #socialrecruiting

15-Jun-09 23:08 | employerbrander



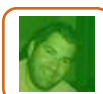
RT @sachac: @ClearedJobsNet Absolutely, and you have a great story about that! =D #SRS09 #socialrecruiting

15-Jun-09 23:08 | ClearedJobsNet



Never let an agency draft blog content if your goal is authenticity, it shouldn't be marketing perfect. #socialrecruiting

15-Jun-09 23:10 | masterburnett



Cool - 1185 tweets today alone using the #socialrecruiting hashtag and more still coming!

15-Jun-09 23:10 | scottbaxt



Someone in this room shut me up...or speak up if you disagree strongly. Please?!? #socialrecruiting

15-Jun-09 23:12 | ewmonster



RT @masterburnett: Never let an agency draft blog content if your goal is authenticity, it shouldn't be marketing perfect. #socialrecruiting

15-Jun-09 23:13 | luckypenny



reserve your username and protect your brand. re: @seerysm #socialrecruiting

15-Jun-09 23:14 | yvettevans



Get all of your social media names at once. - <http://knowem.com/> - @seerysm #socialrecruiting

15-Jun-09 23:14 | kariquaas



RT @masterburnett: Never let an agency draft blog content if your goal is authenticity, it shouldn't be marketing perfect. #socialrecruiting

15-Jun-09 23:14 | yvettevans



Use KnowEm.com to reserve /register your name(s) with all social networks to protect it. #socialrecruiting - Shannon Seery Guide presenter

15-Jun-09 23:15 | SheriDresser



Social revolution - don't let your candidates drown in a talent pool - @pauljacobs4real #socialrecruiting

15-Jun-09 23:15 | JennyDeVaughn



RT @leannecl: No faster way to ruin ur (brand's) reputation than being a spammer @seerysm #socialrecruiting #srs09 -personal & prof. brands!

15-Jun-09 23:17 | meghanmbiro



RT @JennyDeVaughn: Social revolution - don't let your candidates drown in a talent pool - @pauljacobs4real #socialrecruiting

15-Jun-09 23:17 | Dannuroo



RT @leannecl: There is no faster way to ruin your (brand's) reputation than being a spammer @seerysm #socialrecruiting #srs09

15-Jun-09 23:18 | yvettevans



Respect. @Radian6 mention by @seerysm on #socialrecruiting

15-Jun-09 23:19 | employerbrander



RT @yvettevans: reserve your username and protect your brand. re: @seerysm #socialrecruiting Go To www.Knowem.com-register all at once.

15-Jun-09 23:20 | TwittGoddess



Accenture looking into Facebook widgets for employee job referrals #SRS09 #socialrecruiting

15-Jun-09 23:21 | sachac



Thank you everyone at #socialrecruiting #srs09 for speaking via ustream, twitter, etc. & great big thanks to @ERE_net for all the streaming!

15-Jun-09 23:22 | leannecl



#socialrecruiting Google Tracker, TwitterHawk.com & Yahoo Pipes are just some tools to track social sentiment on your company / brand

15-Jun-09 23:22 | jrl2002



Seriously, use twitter search and type in "worst company to work for" and "best company to work for" interesting results #socialrecruiting

15-Jun-09 23:24 | employerbrander



@seerysm just cited deloitte Social media study #socialrecruiting #srs09

15-Jun-09 23:24 | Infosourcer



RT @sachac: Accenture looking into Facebook widgets for employee job referrals #SRS09 #socialrecruiting

15-Jun-09 23:24 | employerbrander



encourage your employees to be brand ambassadors for you .. develop some guidelines for social engagement re: @seerysm #socialrecruiting

15-Jun-09 23:25 | yvettevans



Bingo. Encourage employees to be brand ambassadors - for employer AND consumer brand (the brand) #socialrecruiting

15-Jun-09 23:26 | employerbrander



Encourage employees to be brand ambassadors for you...put together guidelines ("don't be stupid") for SM @seerysm #socialrecruiting #srs09

15-Jun-09 23:26 | leannecl



Encourage your employees to be a brand ambassador. Say here's what we'd love for you to do- not don't do this @seerysm #socialrecruiting

15-Jun-09 23:26 | MistySutton



RT @employerbrander: Use twitter search and type in "worst co to work for" & "best co to work for"; interesting results #socialrecruiting

15-Jun-09 23:28 | tracytran



Amen to comments during session about being real and candid on blogs. #socialrecruiting

15-Jun-09 23:30 | masterburnett



People and ee's want real communication and interactions with each other. That's real community! #moo #socialrecruiting #srs09

15-Jun-09 23:32 | BKRecruiter



RT @GeoffPeterson: "Extreme Recruiting" ex from@joshuakahn. Use Twitter Search to f. Filter w/Yahoo Pipes into a "reader." #socialrecruiting

15-Jun-09 23:33 | Joshmarcnelson



discussion around job boards catching up with social media w/ @pauljacobs4real #socialrecruiting

15-Jun-09 23:34 | teelajackson



RT @thejobsguy: RT @employerbrander: Listening Tools for Social Media <http://bit.ly/t5ZWp> (expand) #socialrecruiting Good info!

15-Jun-09 23:35 | Joshmarcnelson



Be authentic/transparent, pay-it-forward, ask questions, engage your fans/haters, learn, give value #socialrecruiting

15-Jun-09 23:36 | JennyDeVaughn



RT @JennyDeVaughn: Be authentic/transparent, pay-it-forward, ask questions, engage your fans/haters, learn, give value #socialrecruiting

15-Jun-09 23:38 | luckypenny



RT @JennyDeVaughn: Be authentic/transparent, pay-it-forward, ask questions, engage your fans/haters, learn, give value #socialrecruiting

15-Jun-09 23:39 | radicalrecruit



#socialrecruiting @williamu : getting back to community...the biggest rewards in recruiting will come from building communities

15-Jun-09 23:39 | jobvite



Why can't I go into Monster + compare 10 companies side-by-side for a job like I would online if I was buying a car? #socialrecruiting

15-Jun-09 23:40 | JennyDeVaughn



@employerbrander So true! (re emps. being brand ambassadors) How do u recommend employers do this? #socialrecruiting

15-Jun-09 23:41 | AliciaSanera



thanks to Google security for getting me to my session! First class! #socialrecruiting

15-Jun-09 23:41 | teelajackson



RT @jobvite: #socialrecruiting @williamu : getting back to community...the biggest rewards in recruiting will come from building communities

15-Jun-09 23:41 | radicalrecruit



if you're old school, you're probably not going to reap the benefits of social recruiting #socialrecruiting

15-Jun-09 23:41 | peopleshark



Agreed RT @peopleshark: if you're old school, you're probably not going to reap the benefits of social recruiting #socialrecruiting

15-Jun-09 23:45 | MNHeadhunter



Agreed RT @peopleshark: if you're old school, you're probably not going to reap the benefits of social recruiting #socialrecruiting

15-Jun-09 23:45 | MNHeadhunter



@peopleshark Boy, that's a fact. Old school and social media are like gasoline and ice cubes #socialrecruiting

15-Jun-09 23:45 | thejobsguy



@AliciaSanera listen ext & internal-work 2 communicate & build trust INSIDE & empower employees 2 influence brand outside #socialrecruiting

15-Jun-09 23:46 | employerbrander



Recruiters: what is your biggest takeaway from the #socialrecruiting summit?

15-Jun-09 23:46 | MistySutton



#socialrecruiting Conversation on job boards turned very interesting.

15-Jun-09 23:47 | GerryCrispin



we're able to find the candids using sm, how do we get them to leave their current gig #socialrecruiting

15-Jun-09 23:47 | teelajackson



RT @thejobsguy: @peopleshark Boy, that's a fact. Old school and social media are like gasoline and ice cubes #socialrecruiting

15-Jun-09 23:48 | employerbrander



and that raps up the formal part of #socialrecruiting, now drinks

15-Jun-09 23:48 | mspecht



Had a great time at ERE's Social Recruiting Summit. Was nice to meet so many of you! #socialrecruiting

15-Jun-09 23:49 | CKR_Interactive



RT @employerbrander: Seriously, use twitter search and type in "worst company to work for" and "best company to work for" #socialrecruiting

15-Jun-09 23:49 | MGRrecruiter



Great job @ere! thanks for streaming and thanks to all for tweeting. Still wish I was there! #socialrecruiting

15-Jun-09 23:52 | peopleshark



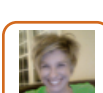
Thanks @ere & the community for a great stream on #socialrecruiting Felt very much a part of the offline discussion-have a drink for me! :)

15-Jun-09 23:54 | employerbrander



@mchammer is using hammers! #socialrecruiting (couldn't resist)

15-Jun-09 23:56 | peopleshark



Freezing in this room! #socialrecruiting #srs09

15-Jun-09 23:56 | Iruettimann